



CHUCK BOLTON



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CHUCK BOLTON—C-LEVEL EXECUTIVE AND TOP TEAM COACH

As president of The Bolton Group LLC, an executive assessment and development firm headquartered in Minneapolis, MN, Chuck Bolton coaches CEOs and senior executives who seek positive change in their leaders and top teams. Through behavioral coaching, Chuck shows individual executives how to perform at a higher level and create greater value; align their top teams to perform; and build the capabilities of the next generation of leaders.

An author and popular speaker, Chuck has appeared on Work It Wednesday, KARE 11-Minneapolis; The Morning Blend, WTMJ-Milwaukee; Work Week, NBC 9-Denver; Good Morning Colorado, Fox 31-Denver; WCCO 4-Minneapolis; Next Stage Business Radio 1570 AM; and Minneapolis WMNN 1130 AM. Articles featuring Chuck have appeared in the *Financial Post*, *National Post*, *Ottawa Citizen*, *Edmonton Journal*, *Vancouver Sun*, *Calgary Herald*, *Montreal Gazette*, *Plymouth magazine*, *Vail Daily*, *Harvard Business School Press*, *Vail Trail* and the *Minneapolis/St. Paul Business Journal*.

AT A GLANCE

- C-level executive coach to more than 1,000 executives and 100 top teams in the U.S., Canada, Europe and Israel
- Frequent speaker on executive development and leadership topics
- Instructor for the University of Minnesota's Carlson School of Management Executive Education series
- Author of *Leadership Wipeout: The Story of an Executive's Crash and Rescue*
- Co-author of two books in The Power of the Platform series
- Previously held senior leadership positions at Fortune 500 companies including Boston Scientific, Baxter and American Hospital Supply Corporation
- MBA from Keller Graduate School of Management, BA from Saint Mary's University of Minnesota
- Certifications in executive coaching, emotional intelligence and related topics from Corporate Coach U, HayGroup, Adaptiv Learning Systems, Alliance for Strategic Leadership and the Arbinger Institute

CLIENTS

Abbott, Baxter, Boston Scientific, Covidien, CR Bard, ev3, Hewlett-Packard, Maquet Cardiovascular, Medtronic, National Ecological Observatory Network, Opus Group, Sorin Group, St. Jude Medical, Syngenta Seeds, Tyson Foods, United Healthcare, Virtual Radiologic and many more.



CHUCK BOLTON—C-LEVEL EXECUTIVE AND TOP TEAM COACH, PROFESSIONAL SPEAKER

Chuck Bolton speaks on leadership topics to a wide variety of audiences including companies such as Boston Scientific and UnitedHealth; universities including Harvard Business School; associations and non-profits like America's Blood Centers, the Human Resources Professionals Association of Canada and the National Ecological Observatory Network; and to radio and TV audiences on networks like NBC, FOX and CBS. Chuck is also an instructor for the University of Minnesota's Carlson School of Management Executive Education series.

SPEAKING TOPICS

Leadership That Screams Results

Leaders today are under enormous pressure to achieve positive results while simultaneously creating an excellent working climate and a sustainable business. Practical, real-world solutions to the following questions are shared, which you will be able to implement immediately:

- What's been shown to account for between 75 and 96 percent of executive success?
- What are six styles of leadership that drive working climate?
- What drives 30% of financial performance and what can I do about it?
- What are the two "killer" questions I must ask each member of my team weekly?
- How do I maximize the value of my personal brand?

Are You a Rock or Rockstar? Optimizing Your Executive Brand

In today's global and highly competitive economy, being an executive has never been so challenging. Failing to have a carefully defined, unique executive brand puts you at risk of being seen as a commodity. Whether you're the CEO or just taking that first step on the management ladder, every executive and aspiring executive needs a distinctive executive brand. During this session, a roadmap for discovering and optimizing your executive brand is shared. You'll learn:

- The keys that distinguish A-level executive performance;
- To reinvent how you create value as an executive;
- To develop and market your personalized executive brand.

The Hole in Your Team

As a leader, you know it is critical that the top team of an organization is aligned and working smoothly together. But it's the exception, not the norm, when top teams work well. In most companies, there's a hole in the team and performance is leaking. Lift your team's performance by learning:

- The three keys to extraordinary top team performance;
- The best and poorest performing dimensions of top team performance;
- The biggest performance gaps in perception between team leader and their direct reports;
- How to immediately fill the "hole in your team" and lift the performance of your top team.



As a C-level executive coach, published author and sought-after speaker, Chuck Bolton is an expert on the leadership challenges senior executives face on a daily basis. The following questions can serve as a starting point for a scheduled interview or can be expanded into a group presentation.

- What's been shown to account for between 75% and 96% of executive success?
- What are the six styles of leadership and how do they account for up to 70% of working climate experience?
- What impacts up to 30% of the financial performance of the organization and what can leaders do about it?
- What questions should I ask to learn how others really see me?
- How can I make positive behavioral changes stick?
- How can I improve the working climate for others?
- How can I create greater clarity for others through my leadership voice?
- How can I align others without micromanaging them?
- How can I get a fresh start in my relationships?
- How must I reinvent how I add value as a leader to prepare for the challenges of tomorrow?
- How strong is my individual executive brand?
- How is my company performing in the following areas: innovation, building a high-performance culture, leading change and developing talent?
- What's the level of trust within my top team?
- On a scale of 1 to 10, how would I rate the performance of my top team today? How should it be performing?

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The return on investment for the individual coaching work you've done for our executives the past two years has been at least 25 to 1. Thank you, Chuck.”

-David Mowry

President

ev3 Worldwide
Neurovascular

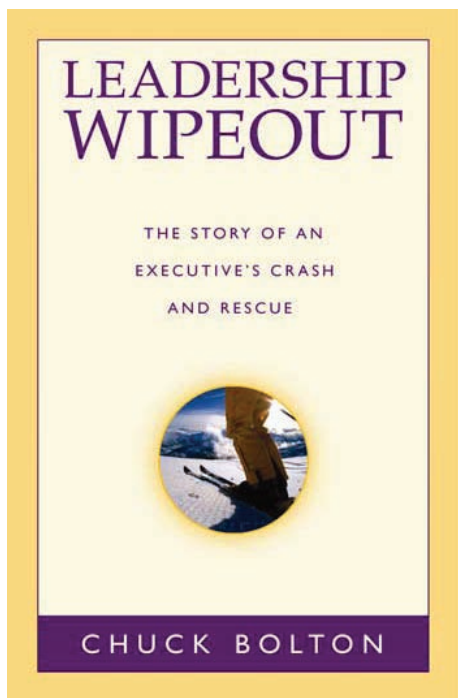
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A fantastic transformation of our team. Chuck's methods are proven and results are phenomenal.”

-Rodger Stewart, CEO

UltraShape

LEADERSHIP WIPEOUT The Story of an Executive's Crash and Rescue



Ben Stevens, a stressed-out executive, knows he's rapidly losing ground in his personal and professional lives. Reluctant to leave his work, yet determined to show his family his appreciation for their gift of a ski vacation at Vail, Stevens heads to Colorado to find a way out of his malaise.

Confident the twenty years he has hit the slopes with his buddies hasn't eroded his ability, Ben skis an experts-only double black diamond run. He suffers a nearly disastrous spill, the Wipeout of all Wipeouts, leaving him battered, humiliated and further depressed.

Ski instructor, Ed Davis, came with the vacation package, but when Ben first saw Ed, sixty-ish and gray haired, Ben was sure he found his excuse to cut his vacation short and get back to work. Ben's resolve quickly evaporated as he learned both skiing and leadership lessons from the recently retired chief executive.

This engaging story is based on key leadership lessons and approaches executive coach and consultant Chuck Bolton has shared with hundreds of senior leaders and top leadership teams to assist them in creating greater value for themselves, their companies and their followers. Targeted to leaders at any level who desire to be their best, *Leadership Wipeout: The Story of an Executive's Crash and Rescue* is certain to provide the fresh ideas, perspectives and inspiration to help you learn, lead and live in a more effective and fulfilling way.

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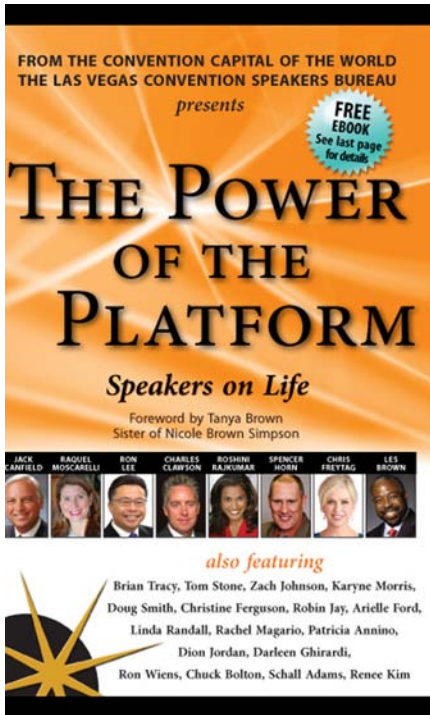
“*Leadership Wipeout is a great story. We can all make mistakes—and we can all get back on track. This story shows us how. If you want an understanding of what coaching can do—buy this book. Great reading for leaders who are willing to listen and learn in any organization!*”

—Marshall Goldsmith, world authority in helping successful leaders achieve positive change in behavior. Named by *The Wall Street Journal* as one of the top ten executive educators and by *Forbes* as one of five most respected executive coaches.

“*Leadership Wipeout shows how putting people first springs leaders ahead of the competition. It's a life preserver for leaders seeking sustainable results.*”

—Tom Gegax, bestselling author of *By The Seat Of Your Pants: The No-Nonsense Business Management Guide*; Cofounder of Tires Plus Stores

THE POWER OF THE PLATFORM Speakers on Life



The Las Vegas Convention Speakers Bureau delivers the brightest insights from today's leading motivators and personal development experts in *The Power of the Platform: Speakers on Life*. In this third book in The Power of the Platform trilogy, you will discover:

- Steps you can take to live the life of your dreams;
- The importance of belief and the support of others;
- Choosing the right path;
- Tips and techniques for achieving greater success in business, relationships and love;
- New ways to heal your life.

“
Today, people are facing some of their greatest challenges ever. The... co-authors in these books want to help people to overcome adversity, enjoy greater prosperity and find happiness in every day.”

–Robin Jay, President
Las Vegas Convention
Speakers Bureau

Many of the world's finest keynote speakers have come together in one book to help you develop your own greatness. *The Power of the Platform: Speakers on Life* will motivate and inspire you to achieve your goals, embrace each moment, and live the life of your dreams.

Chuck Bolton, a C-level executive and top team coach who has assessed more than 100 top teams in the US, Canada, Europe and Israel, addresses the importance of creating clarity, building capabilities and increasing commitment in his chapter: The Hole in Your Team. In the book, Bolton states, “If your business is like most, there’s a hole in your top team. When performance leaks out, top teams fail to reach their potential. When you can fill the hole, your top team will gain alignment and finally be able to perform to its fullest ability and achieve desired results.”

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